

JEFFERY C. SCERANKA
Redlands, Ca

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Jeff is married to Dianne and has six children, all of whom have been raised in the Inland Empire.

Jeff has owned four businesses ranging from a yogurt store to an economic development consulting company. He has had five major career areas, first as a supervisor of his family's park, second as a hotel consultant, third as a real estate broker, fourth as an economic development consultant, and finally as a commercial lender.

Jeff has spent over 35 years in the Inland Empire as a small business owner and gives presentations on the history and economic development of the Inland Empire.

Jeff is currently president of Enterprise Funding Corporation, an SBA Certified Development Corporation headquartered in Redlands, that provides commercial lending for retail, industrial, and service industry businesses looking to expand or relocate into the Inland Empire. Enterprise Funding, which began in 1983, is a non-profit corporation that gives its surplus revenues back to the community in grants and donations primarily to assist economic development and small business entrepreneurship.

Enterprise Funding has over a \$71 million dollar loan portfolio and has authorized over \$500 million dollars in projects to small businesses in the Inland Empire. Enterprise Funding has created or retained over 8,500 jobs in the Inland Empire. Jeff was on the founding Board in 1983 and had been Chairman of the Board prior to taking over as President in March of 2000.

In the 1980's Jeff was active in Rancho Cucamonga where he was Chamber of Commerce Executive Director, Chairman of the General Plan committee, and a planning commissioner.

Jeff has been a licensed real estate broker for over 30 years, and managed residential and commercial real estate offices, all in the Inland Empire.

Present Community Service/Non-Profit Organizations

Director, Inland Empire Economic Partnership
Director, Redlands Chamber of Commerce
Member, Sunrise Rotary Club of Redlands
Member IECE (Inland Empire Center for Entrepreneurship) advisory committee
Member SBDC (Small Business Development Center) advisory committee, Santa Ana District
Member, Cal State San Bernardino Business Alliance

Past...

Vice-Chair, Rancho Cucamonga Planning Commission
Chairman, Rancho Cucamonga General Plan Advisory Committee
Assistant Scoutmaster, Old Baldy Council
Chairman of Board, Enterprise Funding Corporation
President Rotary Club, Rancho Cucamonga
Vice-President, Chaffey College Foundation

Director Big Pines Tract Homeowners and Water Association
Chairman, Inland Empire West marketing consortium
Director, Boys and Girls Club, West End
Director, West End YMCA
Chairman, Business Partners, Cal State San Bernardino
President, Inland Empire West Board of Realtors
San Bernardino County Economic Development Advisory Commission

Education

1982 to 1984	Cal Poly, Pomona	Finance, Real Estate, Law
1972 to 1976	Chaffey Community College	Business, Accounting, Geology
1976 to 1978	Orange Coast College	Real Estate, Construction
1968 to 1971	Loyola Marymount	Political Science

Professional Designations:

Licensed Real Estate Broker, State of California
GRI real estate certification

Membership

The Urban Land Institute
The Audubon Society
Greater Yellowstone Coalition
California State Parks Association
National Parks Conservation Association
Nature Conservancy
San Bernardino County Museum Association
The Yosemite Association
The Sierra Club

Awards

Realtor of the Year, Inland Empire West Board of Realtors, 1988
Nominee, Inland Empire Entrepreneur of the Year, 2004
Chaffey College Alumni of the Year 2005
Finalist Spirit of Entrepreneurship Award 2006
Redlands Reader Service Entrepreneur of the Year 2007
Finalist Spirit of the Entrepreneur Award 2007